Miyazaki International College
Course Syllabus
Spring 2021

Course Title (Credits)	ANT309 World Ethnography (3 credits)
Course Designation for TC	N/A
Content Teacher	
Instructor	Debra J Occhi, PhD
E-mail address	docchi@sky.miyazaki-mic.ac.jp
Office/Ext	2-206
Office hours	2-206 Tues 10:45 - 12:15, Wednesday 14:40 – 16:10. Please email to make an appointment for all other times. You may email questions anytime.
Language Teacher	
Instructor	
E-mail address	
Office/Ext	
Office hours	

Course Description:
Examines the concept of culture and anthropological approaches to understanding other cultures. Compares different ethnographies in diverse cultures.
Course Goals/Objectives:
Ethnography is a valuable method of social science research that yields insights into various cultures and into the concept of culture itself. We will investigate ethnography and its relevance to society, especially as it is used in business and public policy contexts, in contrast to classic ethnographies. We will use a mix of reading, videos, discussion, and writing to analyze the processes involved from data collection to presentation, to strengthen students' academic skills.

Tentative Course Schedule

Day	Topic	Content/Activities
1	Introduction	Discussion of the Syllabus Discussion of key concepts including ethics Survey of Student Backgrounds
2	Case studies: academic ethnography	MIT video/reading Discussion, in-class writing
3	Further Introduction	Introduction to Bloom's writing objectives, Describe-Interpret-Evaluate, Results of Survey
4	Case studies: health ethnography	Yoga in Brazil reading
5	Case studies: health ethnography	Discussion of reading
6	Observation: nonverbal behavior	Video: Nonverbal Language and Power, discussion
7	Observation Day	Observation of public behavior
8	Comparison of methods	Discussion of observations & previous topics
9	Quiz	
10	Language and Behavior	Hymes' SPEAKING model defined & discussed
11	Language and Behavior	Analysis of Nonverbal/SPEAKING case studies
12	Focus Groups	Focus Groups exercise
13	Case studies: business ethnography	Global branding: analysis of visual examples & discussion
14	Case studies: business ethnography	Reading & discussion on advertising analysis
15	Midterm written exam	
16	Neoliberalism	Video, questions & discussion
17	Case studies: sports fitness	Reading & discussion: A Cultural Anthropologist Walks

	ethnography	into a Gym
18	Classical Ethnography: Tana Toraja	Reading, introduction to kinship
19	"	Video, discussion
20	Classical Ethnography: Ghanian market	Reading, introduction to economic anthropology
21	"	discussion
22	Second Midterm	
23	Case studies: ethnography of sleep	Reading & discussion: Inemuri
24	Dramaturgy	Reading & discussion: Goffman
25		Preparation for group presentations
26	"	Brief presentations of student data
27	Netnography	Reading & discussion: Jorts and Jean
28	'Cyborg anthropology'	Video & reading
29	Mixed methods	Kamigamo Shrine reading/worksheet
30	Study day	
	Finals	

Required Materials:

A B5 notebook and pencil or pen are required for note taking along with a two-ring binder (not a clear file) to store papers. Readings are stored on the course Moodle; students will need internet access and a PC. A charged cell phone is necessary; students will use Quizlet in class and for study and Flipgrid for presentations. The instructor reserves the right to make changes to this syllabus as needed. Plagiarism and/or use of AI will earn an F grade.

An English-English dictionary and Japanese-English, English-Japanese (or English-your home language) dictionary are recommended.

Course materials and resources will be accessed via Moodle.

STUDENT RESPONSIBILITIES:

● If you do not attend a class during add/drop week for unexcused reasons, your place may be given to a waitlisted student.

● You are expected to inform the instructor in advance if you must miss a class. If you miss a class, you are expected to obtain missing materials and catch up by talking to other students and the instructor as soon as possible.

● Excused absence from class (in case of illness or family emergency) requires a written notice from Student Affairs within 7 days. All other absences from class will be considered "unexcused".

● If you are not in the classroom when the instructor takes attendance, you will be marked as late. 3 late attendances = 1 absence. 30 min late = 1 absence. 4 or more unexcused absences can earn a grade of F (Fail).

● Assignments completion: It is your responsibility to attend all classes, to participate actively as a member of the class, and to complete and hand in all assigned work as required to pass this course.

LEARNING ENVIRONMENT:

● I will make efforts to address the different learning styles of students in the class. There will be a combination of whole-class activities, individually based activities, small group work, and lecture.

● Students and instructors will work together to create a safe learning environment for everyone. Harassment or bullying will not be tolerated.

REASONABLE ACCOMMODATIONS:

● It is our goal that all students have an effective learning environment. Please let me know all necessary accommodations needed to make the class fully accessible.

The instructor reserves the right to make changes to this syllabus at any time.

Course Policies (Attendance, etc.)

Expectations: Students must actively participate in class in order to contribute effectively to group work and to benefit from this course. Students with more than 3 unexcused absences may be required to withdraw from the course. Missing class (lateness or absence) will result in deductions in the participation grade. Excessive lateness or absence that affects your ability to meet your class responsibilities may cause you to be required to withdraw from the course. Lack of participation will negatively affect grades. Job hunting does not excuse students from doing the work.

Participation: Participation means coming to class prepared and on time, taking part in all class activities and assignments, listening to others and taking part in discussions. This class will be built around participation

individually and as a member of pairs or groups.

Students should follow the email protocols learned in 1st year ICT and the citation rules of senior thesis as needed.

Plagiarism and Intellectual Honesty: Plagiarism is representing some else's work (words, ideas, or images) as your own. It is a very serious error, and plagiarized work is not accepted in this course.

Class Preparation and Review
Students are expected to spend at least one hour preparing for every hour of lesson, and one hour reviewing and doing Homework. Lack of preparation and homework may affect participation.
Grades and Grading
In-class participation 25% Homework and other writing 25% In-class quizzes 25% Comprehensive final examination 25%
Notes: Socrative quiz code is 2F8BB3F5

The instructor reserves the right to make changes to this syllabus as needed. In principle, graded work will be returned within two weeks of submission with feedback. Work completed in this course helps students achieve the following Diploma Policy objectives:
Diploma Policy Objectives (School of International Liberal Arts)
 	
1. Advanced thinking skills (comparison, analysis, synthesis, and evaluation) based on critical thinking (critical and analytic thought)
 	
   2. The ability to understand and accept different cultures developed through acquisition of a broad knowledge and comparison of the cultures of Japan and other nations
   3. The ability to identify and solve problems
   4. Advanced communicative proficiency in both Japanese and English
   5. Proficiency in the use of information technology

Overall Course Grading Rubric (MIC General Rubric applies as well.)

Grade	F	D	C	B	A
Criteria	Failure to meet the course standards	Below average performance	Average performance; met all course standards	Better than average performance; met all course standards	Excellent performance; surpassed course standards